

JOIN OUR TEAM!



POSITION: Graphic Designer

Details: Full-time, Remote Position

Join us in this remote, dynamic role where your passion for design meets the excitement of shaping brand identities across the nation.

This candidate is an experienced remote worker who is an ambitious and creative Graphic Designer who is poised to help build, maintain and create content across multiple client brands. This person is an enthusiastic and self-motivated human who can understand and relate to the needs of not only our unique client brands (credit unions & banks), but our unique staff across the country!

As a graphic designer on our team, you will be responsible for the concept, design and production of a wide variety of deliverables in a remote, fast-paced, multidisciplinary team environment. The ideal candidate is equally proficient at designing for the printed page as they are for the screen. Typical responsibilities include designing complete campaigns, brochures, electronic communications, marketing automation, email, and digital media to support marketing initiatives for financial institutions across the country.

POSITION REQUIREMENTS:

- BA/BS in Graphic Design or similar experience
- 2+ years of relevant experience (preferred credit unions, banks, financial industry)
- Proficient in Adobe CC (InDesign, Photoshop, Illustrator, and Acrobat)
- Familiar with email marketing software (i.e. Mailchimp, SharpSpring, Constant Contact)
- Strong verbal and written communication skills
- Professional demeanor with a collaborative, solution solution-seeking attitude and a high degree of personal responsibility
- Desire to learn new skills and grow professionally
- Ability to work under tight deadlines and handle simultaneous, varied assignments, while providing a consistent level of quality and accuracy
- Motivated self-starter with extraordinary accountability skills

KEY RESPONSIBILITIES:

- Design and development of marketing content for financial institutions
- Assist with production and preparation of files for print & client review
- Work with appropriate teams to develop and integrate various mediums with platforms (i.e. print, digital, automation platforms)
- Collaborate strategically with other team members on best practices and recommendations for various client brands
- Attend weekly staff and client meetings via video chat
- Meet tight deadlines and work within multiple production platforms simultaneously

Interested candidates may send resumes to jobs@empowerfi.org

To be considered, applicants must include cover letter and salary requirements